



Empowering Change: First National Bank Botswana's Triumph at the 2023 Global Banking & Finance Awards

Botswana, October 2023 – In a remarkable showcase of innovation and dedication, First National Bank Botswana (FNBB) has clinched two prestigious awards at the 2023 Global Banking & Finance Awards. The recognition as **Best Digital Bank Botswana 2023** and **Most Innovative Retail Banking App Botswana 2023** for the ground-breaking FNB App signifies a pivotal moment in Botswana's financial landscape.

FNBB, a leading force within Botswana's banking sector, takes immense pride in its steadfast commitment to innovation. The acknowledgment of **Best Digital Bank Botswana 2023** is a testament to the Bank's pledge to leverage technology for redefining convenience, efficiency, and customer experiences. FNBB's consistent efforts to harness technology for the betterment of clients and the industry at large positions it as a trailblazer.

The distinction of **Most Innovative Retail Banking App Botswana 2023** further underscores FNBB's pioneering approach. The FNB App stands as a standard of innovation, revolutionising how customers engage with their finances. From seamless fund transfers to real-time account tracking, the App empowers users to manage their financial matters with unparalleled ease.

Peo Porogo, FNBB Marketing & Communications Director, encapsulated the essence of FNBB's commitment, with passion, stating, "Our dedication is not just about receiving awards; it's about creating an indelible impact on our customers' lives, their families, their businesses, and the communities we serve. These awards highlight our ongoing journey to craft impactful solutions that cater to their diverse needs. Our relentless pursuit of enhancing financial experiences remains steadfast, and we are resolute in providing digital convenience and personalised guidance to help them flourish in an ever-changing world."

The FNB App personifies the bank's strategy to reimagine help. It embodies a shift towards becoming 'advice-led' rather than 'product-led' in delivering services, representing a transition beyond traditional banking. It emerges as an integrated advice partner, seamlessly connecting customers' daily activities with their aspirations and goals.

Underpinning FNBB's commitment to innovation is the vision of "one digital bank, one unified look." The FNB App embodies this ethos, offering unparalleled quality, usability, safety, and convenience for digital banking. Through this platform, FNB empowers customers to manage their financial matters seamlessly and securely.

FNB Media Release



The recognition garnered by First National Bank Botswana at the 2023 Global Banking & Finance Awards serves as a demonstration of the transformative power of innovation and customer-centricity. FNBB's accomplishments resonate not only within the financial sector but also in the lives of its customers, their families, and the communities the Bank impacts.

Since its establishment in 2011, the Global Banking & Finance Awards have set the benchmark for innovation, strategy, and transformative change within the global financial community. These awards commend outstanding achievements and excellence across diverse sectors within finance. This year's recognition signifies FNBB's remarkable proficiency and excellence within the financial domain.

The awards span a wide array of categories within the financial sector, encompassing Banking, Foreign Exchange, Insurance, Hedge Funds, Compliance & Advisory, Corporate Governance, Brokerage & Exchanges, Project Finance, Binary Options, Investment Management, Technology, Asset & Wealth Management, Islamic Finance, Exchange Traded Funds, Real Estate, Corporate Social Responsibility, and more. This comprehensive recognition underscores FNBB's pivotal role in shaping Botswana's financial landscape.

The awards' transparent and unbiased process is rooted in merit, ensuring that only genuinely deserving institutions are honoured. This approach mirrors the commitment to recognising and celebrating genuine accomplishment within the industry.

As FNBB continues its journey of effecting positive change, its achievements stand as a testament to the profound impact of innovation. By embracing technology, pushing boundaries, and envisioning the future of finance, FNB is poised to steer Botswana's financial landscape towards greater excellence.

For further details regarding First National Bank Botswana and its cutting-edge digital banking solutions, kindly explore the official FNBB website at www.fnbbotswana.co.bw. To access the list of winners for the Global Banking & Finance Awards, please visit <https://www.globalbankingandfinance.com/global-banking-finance-awards-2023-award-winners/>

-----ENDS-----

For more information or interview opportunities, please contact:

Peo Porogo
Director of Marketing and Communications
First National Bank of Botswana Limited
Email: peo.porogo@fnbbotswana.co.bw
Tel: 72112454